

# BLUE LAKE ECONOMIC DEVELOPMENT COMMISSION MINUTES

**Tuesday, September 10, 2024, at  
Skinner Store – 111 Greenwood Road**

*Unless Otherwise Noted, All items on the Agenda are subject to Action.*

1. **Establish a Quorum of the Commission** at 4:40 pm.

**Commissioners Present:** Roxanne Rothery, Cindy Trobitz-Thomas and Darcey Lima  
**Commissioners Absent:** Jake Hussin and Kelli Costa

**Staff Present:** City Manager Mandy Mager Parks

**Others Present:** Mayor Adelene Jones, Lisa Hoover and Justin Noyb

2. **Motion to Approve Agenda**

**Motion:** Lima

**Second:** Rothery

**Passed:** Unanimously

**Public Comment:** No public comments.

3. **Public Input**

Lisa Hoover stated she is glad to have the minutes from previous meetings.

Mayor Jones informed the Commission she is acting as the City Council liaison.

4. **Approve the Minutes from the Previous Commission Meeting**

**Motion:** Rothery

**Second:** Lima

**Passed:** Unanimously

**Public Comment:** No public comments.

5. **Retail Cannabis Ordinance** ~ City Manager Mager reported the City Council is discussing lifting the cannabis restriction and allowing limited retail cannabis permits within the City. The City Council is wanting to remove barriers.

The ED Ad Hoc Committee (Lima & Rothery) reported on what they have learned visiting local cannabis dispensaries.

The Ad Hoc Committee will draft a recommendation for the next EDC meeting, which will be forwarded to the City Council for review.

**Public Comments:**

Lisa Hoover asked if the Ad Hoc Committee will be sharing information gathered from their visits and interviews.

6. **Vacant Commercial Property Assessment and Ordinance** ~ City Manager Mager provided an update on the City of Eureka's Vacant Community Property Assessment and Ordinance. Eureka revised the draft ordinance to include a strong definition of what constitutes a vacancy. A first step would be to conduct an assessment of the existing vacant buildings and work with the building owners to develop an estimate of what the cost to update/renovate would be. Explore resources to assist with upgrade costs. If fines are imposed, those fines could be offered back to the property owner in the form of a grant to make the

improvements. It was suggested an Ad Hoc Committee be formed to develop a draft ordinance in conjunction with Item 8-Business Outreach.

**Public Comment:** No public comments.

7. **Blue Lake Branding & Signage Updates** ~ City Manager Mager provided an update on the soft launch of the new logos. Temporary vinyl signs have been placed at the roundabout to see how people react to the new signs. So far the comments have been very positive. Working with the Blue Lake Chamber of Commerce on the logo update.

**Public Comment:**

Lisa Hoover asked if the Blue Lake entrance sign revisions will be brought before the Council.

8. **Business Outreach** ~ City Manager Mager reported the Chamber is exploring a business outreach program which would be an excellent opportunity to work together. Reaching out to the business community, getting input on what they need, how can the City/Chamber help, suggestions on how to make Blue Lake better. Business education with CALED should occur after the election.

City Manager Mager was called out to a fire emergency and left the meeting.

9. **City of Blue Lake Project Updates**

- a. Town Square Construction Project ~ Is almost all most complete. Laying sod!!!
- b. Powers Creek District ~ is progressing.

**Public Comment:** No public comments.

10. **Chamber of Commerce Report** ~ Chamber President Justin Noyb reported on the Chamber activities. Justin asked what the Board members think the Chamber does!!! Part of their mission is to meet with business and ask what the Chamber can do for them. Justin will email the City Manager their questionnaire. The Chamber likes the logos and will likely utilize the colors in their promotions..

**Public Comment:** No public comments.

11. **City Manager and Staff Report**

- a. Parks and Recreation Schedule Update ~ The Medieval Festival is scheduled for the weekend of Oct 5<sup>th</sup> and 6<sup>th</sup>. Busy coordinating with the organizers.

**Public Comment:** No public comments.

12. **Announcements**

- Next Regular Meeting is October 8th, 2024 (2<sup>nd</sup> Tuesday 4:30 PM Skinner Store).
- City Council Special meeting on October 8<sup>th</sup> to select to a replacement for Elizabeth Mackay's Council position.

13. **Future Agenda Items**

- Chamber of Commerce Report
- Event Calendar
- Business Outreach and Economic Development Education
- City Manager and Staff Report, Project List Updates and Discussion
- Blue Lake Community Visioning and Strategic Plan Discussion

14. **Motion to Adjourn at 5:45 PM**

**Motion:** Lima  
**Second:** Trobitz-Thomas  
**Passed:** Unanimously

DRAFT