

# BLUE LAKE ECONOMIC DEVELOPMENT COMMISSION MINUTES

Tuesday, March 12, 2024, at 4:30pm  
Skinner Store – 111 Greenwood Road

*Unless Otherwise Noted, All items on the Agenda are subject to Action.*

1. **Establish a Quorum of the Commission** at 4:37 pm.

**Commissioners Present:** Roxanne Rothery, Cindy Trobitz-Thomas, Darcey Lima, Kelli Costa and Jake Hussin

**Commissioners Absent:** None

**Staff Present:** City Manager Mandy Mager

**Others Present:** Councilmember Elizabeth Mackay, Jennifer Kramer, Blue Lake Grange, Justin Noyb, and Jean Lynch

2. **Motion to Approve Agenda**

**Motion:** Hussin

**Second:** Trobitz-Thomas

**Passed:** Unanimously

**Public Comment:** No public comments.

3. **Public Input**

No public comments.

4. **Blue Lake Branding & Signage Project -Update and Discussion** ~ City Manager Mager provided a status update. Working with Noah Samson, Visual Concepts, to develop a Blue Lake brand, focusing on recreation activities. He will create a logo which can be used across all media platforms, etc.

**Public Comment:**

Jennifer Kramer, Blue Lake Grange, commented that the Grange has replaced their wooden sign with a new vinyl sign. The new sign is much easier to transport.

Jean Lynch, commented, if Blue Lake is going to be a recreation area, there needs to be signage directing people to river, trails, Perigot Park, dog walking, parking, etc. Currently people are parking on Greenwood, which is not pedestrian friendly.

Commissioner Hussin stated signage is important. Maybe put together a trail map/brochure.

5. **Spring Event Programming** ~ City Manager Mager provided an update on the upcoming spring events. Parks and Recreation are launching a lot of programs ~ drop-in basketball, pickle ball, Karaoke Nights, Barn Dance, skating etc. Fine tuning the sound system.

**Public Comment:** Jean Lynch commented on how much fun her family had at Skate Night.

6. **City of Blue Lake Project Updates** ~ City Manager Mager provided the following updates.

- a. Town Square Construction Project ~ Construction scheduled to begin in the spring, depending on the weather. Putting in the plumbing for the splash fountain pad and bathrooms, landscaping and benches. The bathroom cost came in too high. One temporary idea is to install ADA accessible porta potties placed in a covered area. The potties could be decorated (designed wrap around) to improve the appearance. Potties would be provided and maintained by B+B Portale Toilets.

**Public Comment:** No public comments.

- b. Sports Complex Development Concept ~ City Manager Mager presented a new concept for future consideration as part of the Baduwa't Community Project. The new architect, Garrett McSorley, expressed the real need in Humboldt County for an inside/outside sports complex. There is a shortage of places to hold sporting events, and practice space. This type of project could fit into Blue Lake's recreation destination branding.

**Public Comment:** No public comments.

- c. Container Village Development Concept ~ City Manager Mager presented a new development concept for consideration on the previous Corp Yard, utilizing shipping containers for residential and commercial uses. The City is talking with potential developers regarding the concept.

**Public Comment:** No public comments.

- d. Bike Park Development ~ City Manager Mager Is moving forward. There is lots of community involvement to develop a state-of-the-art Bike Park destination. Fundraising is ongoing.

**Public Comment:** No public comments.

- e. Baduwa't Community ~ Project Danco project is moving ahead and will be going to the Planning Commission for review and consideration in April. Housing Element is in the final stages. Garrett McSorley is the new architect on the project.

**Public Comment:**

- f. Northern Side of Taylor Way Masterplan and Parcel Subdivision Moving forward. Storyland is reviewing proposed/potential developments and developing a Masterplan. Once complete, SHN surveyors will begin working on the subdivision.

**Public Comment:** No public comments.

- g. Powers Creek Restoration Project Moving forward. Requesting an extension from the funding agencies to address the flooding issues. Flooding was not included in the prior design.

**Public Comment:** No public comments.

- 7. **Chamber of Commerce Report** ~ Chamber Secretary Justin Noyb reported on the Chamber activities. Valentine's Bingo was not well attended but was fun. Justin shared information on the roundabout chamber sign update. Annie and Mary Day is July 14<sup>th</sup>.

**Public Comment:** No public comments.

## 8. **City Manager and Staff Report**

- a. Parks and Recreation Update ~ no update. Incorporated in the previous items.
- b. Blue Lake Community Visioning and Strategic Plan Discussion~ City Manager Mager discussed updating the 1987 Plan. The plan will be reviewed by all Commissions, Council and the community to update. Mandy asked the Commission to go over, make comments and suggestions for the next meeting.

**Public Comment:** No public comments.

**9. Announcements**

- Next Regular Meeting is April 9<sup>th</sup>, 2024 (2<sup>nd</sup> Tuesday 4:30 PM Skinner Store).

**10. Future Agenda Items**

- Chamber of Commerce Report
- Event Calendar
- Business Outreach and Economic Development Education
- Meeting start time adjustment discussion
- City Manager and Staff Report, Project List Updates and Discussion
- Blue Lake Community Visioning and Strategic Plan Discussion

**12. Motion to Adjourn at 6:15 PM**

**Motion:** Hussin

**Second:** Costa

**Passed:** Unanimously