



City of Blue Lake Arts and Heritage Commission Meeting Minutes September 9, 2024

1. Quorum Established: Elizabeth Mackay, Randy Toroni, Julie Douglas, Alice Finen

Absent: Sherri Green

Staff Present: Mandy Mager

Council Liaison: Adlene Jones

Public Present: Kent Sawatzky

Meeting Called to Order: 6:30PM

2. Motion to Approve the Agenda as Presented:

Motion by: Mackay

Seconded by: Finen

No Public Comment

Motion Summary: Consensus

3. Public Comment:

Council Liaison Jones: Introduces herself as the Council liaison to the Arts and Heritage Commission; states that she will be attending to support the commission and report back to the Council; thanks the commissioners for their service and time.

Kent Sawatzky: Comments that the Arts and Heritage Commission should be involved in all City items that involve art.

4. Town Square Art Panel Project: The City Manager Mager presents the item; explains that the City reached out to Patricia Sennott to see if she's interested in participating in displaying her art at the town square. Ms. Sennott was happy to participate and provided the City with a binder of potential art pieces. The City Manager recommends that the Commission choose four pieces that can be considered for installation at the town square.

The Commission voted on four pieces and recommended that City staff proceed to work with Patricia Sennott on pricing and installation.

Public Comment:

Kent Sawatzky: Comments on the potential cost of the artwork; how often it will be changed out and how other artists will be selected.

5. Art-Based Traffic Calming: City Manager Mager provides an update on the construction activities on Greenwood, including the idea of installing painted crosswalks at the school. The City

Manager recommends painting the crosswalk in vibrant rainbow colors as this will be easier for the City to maintain and will be seen by motorists.

The Commission discusses combining the ad-hoc committee for traffic calming with the fire hydrant painting ad-hoc. Sherri Green and Elizabeth Mackay are on both ad-hoc committees. The commissioners recommend getting the school involved in the process of choosing the crosswalk colors and to combine the ad-hoc committees into one.

Public Comment:

Kent Sawatzky: States that people are concerned about noise from unflat surfaces; people are objecting to these installations; supports kids being involved.

6. Fire Hydrant Project: City Manager Mager presents the project, the application process and the timeline. The City Manager asks the Commission's help in spreading the word and encouraging the community to participate. The submissions will be brought to the Commission at their meeting in October for review and recommendations.

Public Comment: No Comment

7. Murals and Sculpture Report: Nothing to report.

Public Comment:

Kent Sawatzky: Comments on metal and recycled material art pieces.

8. Future Agenda Items:

- a. Murals and Sculptures Report
- b. Fire Hydrant Project Submission Review and Recommendations

9. Announcements:

City Manager Mager presents the Branding and Style Guide created by Noah at Visual Concepts; explains the reasons for the branding and why Noah designed it the way that he did. The branding and style guide will be used for marketing and signage and will be applied and adapted to specific activities and logo items.

Commissioner Toroni comments on the professional nature of the branding and the importance of it. Branding is not an art project and needs to be useable across platforms. He appreciates the colors and the connection to Blue Lake.

Council Liaison Jones: Announces that the Council will be accepting applications for the vacant Council seat until September 27th; a special meeting will be held on October 8, 2024 to make an

appointment. There are 3 seats open and 7 people running for the general election; there will be a candidate's forum in September.

Public Comment:

Kent Sawatzky: Comments that he doesn't like the logo; the colors are too dark; looks like the last hurrah; he does like the retro inspired typography; colors are dark and depressing.

Motion to Adjourn: 7:34pm

Motion by: Mackay

Seconded by: Douglas

Motion Summary: Consensus

10. Motion to Adjourn: 7:00pm

Motion by: Finen

Seconded by: Douglas

Motion Summary: Consensus