



# City of Blue Lake

## Arts and Heritage Commission Meeting Minutes October 14, 2024

1. Quorum Established: Elizabeth Mackay, Julie Douglas, Alice Finen

Absent: Sherri Green & Randy Toroni

Staff Present: Mandy Mager

Council Liaison: Adelene Jones

Public Present: Justin Goad, Sarah

Meeting Called to Order: 6:35PM

2. Motion to Approve the Agenda as Presented

Motion by: Finen

Seconded by: Douglas

No Public Comment

Motion Summary: Consensus

Public Comment: No Comment

3. Motion: to Approve the Minutes from August 12, 2024 and September 9, 2024 as presented

Motion by: Douglas

Seconded by: Finen

No Public Comment

Motion Summary: Consensus

4. Art-Based Traffic Calming: Commissioner Mackay reports that the crosswalks by the school will be painted in the school colors (blue and gold) and the colors of the rainbow; the ad-hoc committee (Green/Mackay) recommends adding footprints to the crossing areas to delineate the crossing areas. City Manager Mager expresses concerns that deviation from the accepted crossing pattern could present problems as the project is funded by the State of California and deviation from standards requires prior authorization. The City Manager recommends installing the crosswalks in the proposed colors and the commissioners agree that footprints could be added to the crossing staging area to identify safe places for kids to stand prior to crossing the street.

No Public Comment

5. Fire Hydrant Art Project: City Manager Mager presents an update on the project, including the applications received. The Commission discusses the project and sets a tentative date of November 17, 2024 at 10 a.m. as the painting date. The City Manager and the ad-hoc committee

will work to notify the applicants and to come up with a process for preparing the hydrants. The paint day may be impacted by the weather and it may require flexibility on allowing the applicants to paint at their own availability.

No Public Comment

6. City Hall Signage Project: The City Manager presents the item; explains that the City is in need of new signage at City Hall and would like to work with Visual Concepts on a signage package utilizing the new branding system. The Commission discusses the existing signage and asks if the main City Hall sign will be made out of wood. The City Manager explains that the existing sign is in danger of failing and recommends fabricating the new signs out of metal and trimming them out in wood. This will save costs and won't be as heavy as the existing signage. The Commission recommends that the City Manager work with Visual Concepts to present a signage package for their review.

No Public Comment

7. Murals and Sculpture Report: Commissioner Douglas provides an update on the wall at the southern side of Dell'Arte and its potential for a mural installation. The Dell'Arte building needs several repairs and the installation of a mural could be part of a beautification project.

City Manager Mager provides an update on the mural at the library; this project is being coordinated by the Librarian and the Resource Center Director. Plans are coming together and due to a lack of submissions for mural ideas, the organizers are looking at options for creating a design.

No Public Comment

8. Future Agenda Items:

- a. Murals and Sculptures Report
- b. City Hall Signage and Branding Presentation
- c. Artificial Intelligence Discussion and Policy Recommendation
- d. Fire Hydrant Project Submission Review and Recommendations

9. November Meeting Date Change: The November regular meeting falls on Veteran's Day; the Commission recommends changing the date to November 18<sup>th</sup> at 5:30PM. The City Manager will poll the commissioners to determine if that date and time will work.

10. Motion to Adjourn: 7:21pm

Motion by: Finen

Seconded by: Douglas

Motion Summary: Consensus