

City of Blue Lake Economic Development Commission Meeting Agenda

Tuesday December 9, 2025 at 4:30PM

Unless Otherwise Noted, All Items on the Agenda Are Subject to Action.

MEETING LOCATION: Skinner Store 111 Greenwood Road, Behind City Hall, Blue Lake.

Public Input can be given to the Commission by contacting the City Clerk at

cityclerk@bluelake.ca.gov, or by phone at 707-668-5655 until 3:30p.m. on the day of the meeting.

Written comments may be submitted via email or by submission to the City Clerk at City Hall.

- 1. <u>Confirm a Quorum of the Commission</u>
- 2. <u>Motion to Approve Agenda</u>
- 3. Public Input The Public is invited to present petitions, make announcements, or provide other information to the Commission that is relevant to the scope of authority of the City of Blue Lake that is not on the agenda. The Commission may provide up to 15 minutes for this public input session. To ensure that each individual presentation is heard, the Commission may uniformly impose time limitations of 3 minutes to each individual presentation. The public will be given the opportunity to address items that are on the agenda at the time the Commission takes up each specific agenda item.
- 4. Approve the Minutes from August 12, 2025, Commission Meeting- Action
- 5. Acknowledge Resignation from EDC of Darcy Lima dated Nov. 6, 2025
- 6. Commission Minute Taker Discussion and Possible Action
- 7. Staff Report
 - A. Parks and Recreation Event Schedule Update
- 8. Chamber of Commerce Report
- 9. EDC Commission to:
 - 1) Review Municipal Code Title 2, Chapter 2.36 "Economic Development Commission
 - 2) Discuss Potential Economic Development Commission Focus Areas
- 10. Business Outreach Survey Discussion
- 11. Humboldt Made Discussion
- 12. Blue Lake Business Outreach and Promotion-Discussion
- 11. Future Agenda Items
- 12. Motion to Adjourn

A request for disability-related modification or accommodation, including auxiliary aid or services, may be made by a person with a disability who requires a modification or Accommodation in order to participate in the public meeting, by contacting the City Clerk at 707-668-5655, at least 24 hours prior to the commencement of the meeting.

BLUE LAKE ECONOMIC DEVELOPMENT COMMISSION MINUTES

Tuesday, August 12, 2025, at Skinner Store – 111 Greenwood Road

Unless Otherwise Noted, All items on the Agenda are subject to Action.

1. Establish a Quorum of the Commission at 4:35

Commissioners Present: Roxanne Rothery, Cindy Trobitz-Thomas, Darcey Lima, Kelli Costa and

Linda Cooley

Commissioners Absent: None

Staff Present: Interim City Manager Jill Duffy, Parks and Recreation Director Emily Wood

Others Present: Justin Noyb, Mardi Granger, Julliana Christie, Lori Ponti, Kent Sawatsky, Jean Lynch

Mayor Sawatsky

2. Motion to Approve Agenda

Motion: Lima

Second: Cindy Trobitz-Thomas

Passed: Unanimously

Public Comment: No Public Comment

3. Public Input:

- Mardi Granger presented concept plans for Taylor Way and downtown. The plans include campground, RV Spaces, store with camping supplies, sports equipment, arts retail center, old fashioned soda fountain, coffee shop with simple prepared foods, blacksmith demonstrations on the weekends, etc. The Commission will discuss it more at a later date.
- Julliana Christie suggested the Commission begin setting dates and times to discuss a strategic
 plan update for Blue Lake. Concerned about the safety kids getting in and out of the Bike Park
 due to traffic.
- Kent Sawatzky is exploring development options for the Emporium. He is concerned about proposed development on Taylor Way which would gut downtown. He will not upgrade if the project does not pencil out. There are discussions with Senator McGuire and Supervisor Madrone to bring back The actual Blue Lake. Excited to have Blue Lake working with and collaborating with The Rancheria.

4. Approve the Minutes from April 8th Commission Meeting

Motion: Lima

Second: Trobitz-Thomas
Passed: Unanimously

Public Comment: No Public Comments

5. <u>Introduction of Interim City Manager-Jill Dufffy</u>~ Jill provided an introduction regarding her limited time in the position. Her hours are very restricted and she is just a placeholder until the new City Manager is hired. In the meantime, she is organizing files for the new City Manager. She even came across the RV concept in 2001.

Commissioner Cooley introduced herself to the other Commissioners and public. She is the manager of Mad River Brewery and is excited to be part of bringing ideas and projects forward to benefit Blue Lake.

Public Comments: No Public Comments

6. City of Blue Lake Project Updates

Interim City Manager suggested waiting to provide updates when she has a chance to organize the pending projects/ideas. Does not want to misrepresent the status of the projects. Focusing on the big picture. The Housing Element has been approved; the next step is the Planning Commission to address the required rezoning The pedestrian bridge on 2nd Street is scheduled for repair due to safety concerns.

Public Comments:

• Kent Sawatsky stated, focus on doable projects, not pipedreams.

 Julianne Christie, focus on projects that bring revenue to the City as well as Public Safety and infrastructure.

7. Retail Cannabis Ordinance ~ Chair Rothery discussed the history of the retail cannabis ordinance and

what the Ad Hoc Committee had discovered while researching other communities. This is a discussion

 item to determine if there is community interest in proceeding or not. After Public Comment below it was Commission consensus to not move forward with the Retail Cannabis Ordinance.

Public Comments:

Mardi Granger is not in favor; it is not a wholesome activity.
Kent Sawatsky asked if there were people interested, if not, it would be a waste of the City's time.

 • Lori Ponte commented that this activity is not appropriate here. If a business approaches Blue Lake about opening a facility, ask the community about it and the School Board.

 • Jean Lynch has no interest in recreational marijuana in Blue Lake, maybe medical marijuana. Also, due to the size of Blue Lake, it would be difficult to locate due to the six hundred feet from churches and schools rule.

Julianna Christie agreed with Kent Sawatsky, unless an interest comes forward there is no need to spend time on it. If a survey is done, maybe include a marijuana question.
 Mayor Sawatsky asked if the information gathered would be provided to Council?

8. <u>Business Outreach</u> ~ Business Outreach is still in its infancy. Initially the Commission had discussed visiting with businesses (with the Chamber) asking how the City could help them grow, possibly putting together a business survey (Commissioner Cooley volunteered to develop a survey along with Commissioner Lima). The survey will be the on the next agenda for further discussion.

Public Comment:

Kent Sawatsky reminded the Commission to not be redundant with The Chambers business outreach activities.

 Staff Reports ~ Parks and Recreation Event Schedule Update Parks and Recreation Director, Emily Wood provided the following updates:

• The Prash Hall Party room has been updated. The novelty room will have more items for pro skaters, etc. Soft opening is planned for the end of August.

• Reviewing the facility fees schedule.

 Continuing to build the Parks and Recreation Masterplan.
The Bike Park project has been having fundraisers through the Brewery "pints for non-profits"

Several Halloween activities are planned.

Comment:

Kent Sawatsky has had conversations with event planners such as Celebration Boulevard. Lack of parking in Blue Lake could be an issue. Generally, need 600 parking spaces.

10. Chamber of Commerce Report ~ Chamber President Justin Noyb reported on the following Chamber Activities:
 Lots of lessons learned from Annie and Mary Day, but overall, it was success and netted over \$500 dollars. Vendors commented it would be good to coincide with The Grange Breakfast.
 The Chamber Mixer is planned for September 18th five to seven at Camp Bauer.

Public Comment:

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136 137 Kent Sawatsky gave a shout out to Justin and Emily for pulling Annie and Mary day together. The community needs more young people to get involved.

11. Future Agenda Items

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126 • Business Outreach Survey
127 • Humboldt Made

• Blue Lake Business Promotion

• Commission Minute Taker

Public Comment: No Public Comment

12. Motion to Adjourn at 5:50 PM

Motion: Costa Second: Cooley Passed: Unanimous



Tonie Quigley <officeclerk@bluelake.ca.gov>

EDC Agenda Items

Darcey Lima
To: Tonie Quigley officeclerk@bluelake.ca.gov

Thu, Nov 6, 2025 at 7:47 AM

Greetings Tony, I would no longer like to be on the E.D.C., Thank You, Darcey Lima

[Quoted text hidden]

City of Blue Lake, CA Thursday, December 4, 2025

Title 2. Administration and Personnel

Chapter 2.36. ECONOMIC DEVELOPMENT COMMISSION

§ 2.36.010. Findings.

The City Council hereby makes the following findings:

- A. In order to increase the City's revenue base, increase job opportunities and to enhance the livability of our City, the City Council seeks to establish an Economic Development Commission to serve in an advisory capacity to the City Council, Commissions, or City staff as directed by City Council, and as appropriate in matters pertaining to economic development, including but not limited to manufacturing, marketing, retail, tourism, business expansion, revitalization and agriculture.
- B. The Economic Development Commission will make recommendations to the Blue Lake City Council and Planning Commission with respect to plans, projects, zoning regulations and proposals affecting the Blue Lake Business Park and other areas within the City limits identified for business development.
- C. The Economic Development Commission will review economic trends and make recommendations to strengthen the economic well-being of the City.

§ 2.36.020. Membership.

The Economic Development Commission shall consist of five members who shall be selected for their interest, knowledge or experience in one or more of the following areas: banking, real estate, the arts, agriculture, small business, tourism, industry, commerce, construction, housing, science and technology, or employee relations. No fewer than two members shall be residents of the City of Blue Lake, and the remaining members must either live, work or conduct business in the geographical area encompassed within a three-mile radius of Blue Lake City Hall. Members will be appointed by the City Council: Commission members shall receive no compensation.

§ 2.36.030. Appointments and Vacancies.

When a vacancy occurs or is anticipated, for whatever reason, the chair of the Commission shall so certify to the City Council through the City Clerk. The City Council shall declare such vacancy at its next regular meeting and publish notice of the vacancy for at least 30 days. Commission members whose terms have expired or who had previously served on the Economic Development Commission and who desire reappointment shall be considered with other nominees.

§ 2.36.040. Term of Office.

Commissioners appointed by the City Council will serve a term of two years. Terms of office for each Commissioner will be for two years except those initially appointed for one-year terms. Appointments

will expire on January 30th. All Commissioners appointed after January 30th will continue with terms expiring on January 30th of the year closest to the end of their term. When a Commissioner's normal term of office is to expire, the City Council shall declare the vacancy in December at a City Council meeting. The City Council will have the City Clerk notice the vacancy(ies) for at least 30 days and will fill the vacancy(ies) as soon as possible.

§ 2.36.050. Removal.

A Commissioner's term of office will terminate if a member fails to meet the established membership criteria, or if the member misses, without cause, three consecutive meetings. Economic Development Commission members may be removed from office by a simple majority vote of three or more City Council members.

§ 2.36.060. Officers.

At its first meeting for the purpose of the first year after adoption of the ordinance codified in this chapter, and thereafter at the first meeting of each calendar year, the Economic Development Commission shall appoint among its members a chairperson, vice-chairperson and secretary. The chairperson shall set meeting agendas and provide agenda for public posting 72 hours prior to the meeting; the chairperson will preside at meetings and call special meetings when necessary. The vice-chair shall, in the chairperson's absence, perform the duties of the chairperson. The secretary shall record the minutes of the meetings. The Commission shall designate a Commissioner to represent the Commission at City Council meetings if the Commission wishes to make a presentation to the City Council or if the City Council is considering an item that is under the purview of the Economic Development Commission.

§ 2.36.070. Records.

Records of the Economic Development Commission proceedings, including such things as agendas and meeting minutes, shall be kept as public records and filed with the City Clerk.

§ 2.36.080. Meetings.

- A. The Economic Development Commission shall hold regular meetings once monthly or as necessary on call of the Commission chair. Meetings will be held in the City Hall Chamber (Skinner Store), unless adjourned to or scheduled for another place of meeting and written notice has been given. Meetings will normally be held every month at an established time. All meetings and matters of business of the Commission will be conducted in accordance with provisions of the Ralph M. Brown Act, Government Code Sections 54950 through 54926, currently enacted and amended by the State of California. The Economic Development Commission will provide regular updates to the City Council either through formal presentation or written reports on a quarterly basis or upon request by the City Council.
- B. The following shall be the order of business at regular meetings of the Economic Development Commission:
 - 1. Roll call and establishment of a quorum.
 - 2. Approval of minutes of previous meetings.
 - Public input.
 - Action items

5. Adjournment.

§ 2.36.090. Duties.

The Economic Development Commission shall serve at the direction of the Blue Lake City Council. The Commission shall have the following duties:

- A. To serve in an advisory capacity to the City Council and as appropriate or directed, the City Manager, designated City staff and Commissions, in all matters pertaining to economic development in the City of Blue Lake.
- B. To review all policy issues as requested by the City Council, and as appropriate or directed, the City Manager and designated City staff, regarding economic development activities and to provide recommendations.
- C. Recommend to the City Council, the City Manager and as appropriate or directed, designated City staff, the creation or amendment of rules, regulations, and ordinances relating to economic development activities in the City of Blue Lake.
- D. To advise the City Council, as appropriate or directed, the City Manager and designated City staff, on the acquisition and/or use of property for economic development purposes.
- E. To foster relationships with other entities in order to promote and develop programs and projects of mutual benefit.
- F. To work with the City Council, as appropriate or directed, the City Manager and designated City staff, on implementation of the City's strategic plan and the strategic vision for the City and to provide recommendations on strategic plan updates.
- G. Perform other duties relating to economic development as may be prescribed by the City Council.

§ 2.36.100. Conflict of Interest Code.

The provisions of the City of Blue Lake's Conflict of Interest Code shall apply to all members of the Blue Lake Economic Development Commission.

§ 2.36.110. Severability.

If any section, subsection, sentence, phrase, portion or part of the ordinance codified in this chapter is for any reason held to be invalid or unconstitutional by any court of competent jurisdiction, such decision shall not affect the validity of the remaining portions of the chapter. The City Council hereby declares that it would have adopted the ordinance codified in this chapter and each section, subsection, sentence, clause, phrase, part or portion thereof, irrespective of the fact that any one or more sections, subsections, clauses, phrases, parts or portions be declared invalid or unconstitutional.